

FOR IMMEDIATE RELEASE
April 1, 1994

MEDIA CONTACT: Karen Sibert
202/994-6460
PUBLIC CONTACT: Dr. John Rosser
202/994-1449

COMMUNITY AND NATIONAL SERVICE IS TOPIC OF
GW LEGISLATIVE BREAKFAST APRIL 21

GW's School of Education and Human Development Alumni Gather on
Capitol Hill for Discussion With Legislators

EVENT: Third annual "Legislative Breakfast on Capitol Hill," sponsored by the GW School of Education and Human Development Alumni Association and Rep. William Ford, (D-Mich).

Speakers Rep. Steve Gunderson, (R-Wis.), and Dr. Eugene Sofer, director of congressional and intergovernmental relations for the Corporation for National and Community Services, will discuss "Community and National Service Legislation."

WHEN: Thursday, April 21, 1994
8:00 - 10:00 a.m.

WHERE: Rayburn House Office Building, Room B-369
Independence Avenue, SE and South Capitol Street
Washington, D.C.

COST: \$18 pre-registered by April 20; \$20 at door
Prior registration is requested. Contact Dr. John Rosser, 202/994-1449 to register.

Background:

The National Community Service Trust Act of 1993 now provides opportunities for Americans to serve their country and earn education awards in return. President Clinton's plan offers an educational award of \$4,725 to any student 17 years or older, regardless of income, who performs one year of full-time or part-time service in a program designated by a state or by the federal government. That service must address currently unmet needs in four priority areas: education, environment, human services and public safety. The award may be used to repay higher education loans or the original costs for college, graduate school, or job training. In addition, participants will receive a roughly minimum wage stipend as well as health and child care (if necessary) during the time of their public service.

MEDIA WISHING TO COVER THE EVENT MAY CONTACT KAREN SIBERT
IN THE GW OFFICE OF UNIVERSITY RELATIONS, 202/994-9023

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000

FOR IMMEDIATE RELEASE
April 4, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

**GW'S DEPARTMENT OF MUSIC PRESENTS FLUTIST ANNA HERZFELD AND
PIANIST CHANCELLOR WYMAN IN RECITAL APRIL 24**

EVENT: The George Washington University Department of Music presents a senior recital by pianist Anna Herzfeld accompanied by pianist Chancellor Wyman.

The program will include Bach's Sonata in B Minor, duets from Mozart's "The Magic Flute" with flutist Paula Edison, Hindemith's Sonata for Flute and Piano, Doppler's "Fantasie pastoral hongroise" and Honnegger's "Danse de la chevre."

WHEN: Sunday, April 24, 1994
3:00 p.m.

WHERE: The George Washington University
Academic Center B-120
801 22nd Street, NW
Washington, D.C.
(Two blocks from Foggy Bottom metro)

COST: Free and open to the public.

FOR IMMEDIATE RELEASE
April 4, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Department of Music
(202) 994-6245

**GW UNIVERSITY FLUTE CHOIR PRESENTS SPRING CONCERT
APRIL 20**

EVENT: The George Washington University Department of Music presents a "Spring Concert" by the University Flute Choir under the direction of Lynn Hertel.

The program will include Wolfgang Amadeus Mozart's "Divertimento in D. Major," K. 136, Claude Debussy's "Arabesque I" and William Presser's "Octet."

WHEN: Wednesday, April 20, 1994
7:00 p.m.

WHERE: The George Washington University
Academic Center B-120
801 22nd Street, NW
Washington, D.C.
(One block from Foggy Bottom metro)

COST: Free and open to the public.

FOR IMMEDIATE RELEASE
April 4, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**HARMON CHORAL REUNION WITH GW'S UNIVERSITY SINGERS IN CONCERT
AT LISNER AUDITORIUM APRIL 23**

EVENT: The Harmon Choral Reunion with the University Singers perform at The George Washington University's Lisner Auditorium. The concert by the University Singers under the direction of Catherine Pickar features guitarist Myrna Sislen.

The program will include selections from Peter Tchaikovsky's "Ten Sacred Choruses" and Mario Castelnuovo-Tedesco's "Romancero Gitano," Op.152, for chorus and guitar, featuring Myrna Sislen.

WHEN: Saturday, April 23, 1994
8:30 p.m.

WHERE: The George Washington University
Lisner Auditorium
730 21st Street, NW
Washington, D.C.

COST: All seats \$5.

Background:

MYRNA SISLEN joined the GW faculty in 1977; she teaches classical guitar and coaches the GW Guitar Ensemble. Sislen's solo concerts have included ones at The John F. Kennedy Center for the Performing Arts, where she was the first female classical guitarist to give a solo concert, and Carnegie Recital Hall. In addition to her solo performances, she is a member of the famed Washington Guitar Quintet in which she collaborates with Charlie Byrd, Jeff Merricks, Larry Snitzler and Carlos Barbosa-Lima. Sislen has toured throughout Western Europe, Scandinavia and Central America, as well as Canada and the United States. She made two solo recordings for Blue Rhapsody Records and two with the Washington Guitar Quintet for Concert Records. Sislen also published a series of guitar solo collections and method books.

FOR IMMEDIATE RELEASE
April 4, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**** MEDIA ADVISORY ****

GW STUDENTS SHOW THEIR TRUE COLORS AT "CHALK-IN" ON APRIL 19

EVENT: Self-expression takes center stage at The George Washington University when students, faculty and staff give the campus a colorful boost during the University's 14th annual "Chalk-In."

At Chalk-In, a popular spring tradition sponsored by the **University Counseling Center**, participants use colored chalks to decorate designated sidewalks on campus. Not only does it enhance the environs, the Chalk-In serves as a stress-buster and constructive, therapeutic outlet for pent-up frustrations.

For further information, contact Anne Mills, coordinator of Creative Arts Therapy Services, University Counseling Center, (202) 994-6550.

WHEN: Tuesday, April 19, 1994
Noon - 2:30 p.m.
(Rain date: Thursday, April 21)

WHERE: The George Washington University
Academic Center Walkway
22nd and H Streets
Washington, D.C.

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Media interested in covering GW's Chalk-In should contact Shawn Tate, Office of University Relations, at (202) 994-6467.



NEWS

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FOR IMMEDIATE RELEASE
April 6, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

INTERACTIVE VIDEO TO PROVIDE REAL-TIME INTERACTION AT GW MANAGEMENT CLASS

April 14 Class to Feature Boston Entrepreneur Eric Gershman
Via Compressed Video

WHAT: Boston Entrepreneur Eric Gershman to address GW management class from Boston, MA via Picture Tel Compressed Video.

WHEN: Thursday, April 14

WHERE: 11:00 a.m. to 12:15 p.m.
Government 105

BACKGROUND:

Gershman, 33, is president of Public Image, a Boston-based financial newsletter management firm. He is a regular columnist for "Wealth Builder Monthly" and has written for a number of other financial publications -- including "Bull and Bear" and "The ABA Banking Journal." He is a popular speaker at small business and financial trade conferences and an occasional commentator on the Business Radio Network. He was recently profiled in "The Wall Street Journal," for his unique management style which focuses on the use of self-managed teams.

The class with which Gershman will be interacting, fundamentals of management, is taught by GW professor Peter Churins. Churins, a retired navy pilot and doctoral candidate in strategic management and public policy at GW, has been teaching part-time at various colleges and universities -- including Boston University, Colby College and the University of Southern Maine. During that time he also worked as a systems consultant to AT&T. Churins received his B.A. in English and M.B.A. in strategic management from Boston College and holds an M.A. in guidance and counseling from Rider College.

-- more --

"In class we are looking at leadership styles and the way organizations are structured," says Churins. "I'm hoping that the students will be able to see someone who thinks entrepreneurially. That's something you can't teach; you have to see it in action."

Picture Tel is a technology that uses compressed video to send and receive images over telephone lines. Through the use of televisions and a camera, participants at each site are able to see each other and communicate on a real-time basis.

The Management Science Department of The George Washington University School of Business and Public Management is in the process of integrating the Picture Tel system into its curriculum. The department plans to use the technology in a series of guest lectures, seminars and conferences, bringing together participants from throughout the world.

Although many engineering schools have already begun using interactive video systems, Dr. Erik Winslow, chairman of the department of management science, believes that GW is the first to apply this technology to the business and management arenas.

"This expands our educational reach many fold," Dr. Winslow explained. "We will be able to bring into the classroom a business leader from Hong Kong or a government official from Canberra at a fraction of the cost of flying them here. It's very exciting technology."

Members of the media wishing to cover the event should contact Nora Kelley at the Office of University Relations, (202) 994-3087.

FOR IMMEDIATE RELEASE
April 8, 1994

CONTACT: Karen Sibert
202/994-9023

**COMMUNITARIAN FOUNDER AMITAI ETZIONI TO SPEAK APRIL 25
ON THE RESPONSIBILITY OF MUSEUMS TO BECOME MORE ACCESSIBLE**

EVENT: Prominent sociologist and George Washington University Professor, Amitai Etzioni, Ph.D., will deliver the opening address on "Museums and the Spirit of Community" to the annual meeting of the American Association of Museums.

WHEN: Monday, April 25, 1994
1:30 p.m.

WHERE: Washington State Convention and Trade Center
Ballroom A, 800 Convention Place
Seattle, WA

Background:

Amitai Etzioni is a distinguished professor of sociology at The George Washington University. His achievements in the social sciences include 20 years as a professor of sociology at Columbia University, senior advisor in the Carter administration, guest scholar at the Brookings Institution and the Thomas Henry Carroll Ford Foundation Professor at the Harvard Business School.

He founded the Communitarian Network, a national, nonprofit membership organization dedicated to shoring up the moral, social and political environment, in 1991. The network mobilizes coalitions to develop innovative solutions to public problems. The Communitarian perspective is articulated in the quarterly journal, "The Responsive Community: Rights and Responsibilities;" the Communitarian Position Paper Series; a newsletter, "The Communitarian Reporter;" and in Dr. Etzioni's latest book, "The Spirit of Community: Rights, Responsibilities and the Communitarian Agenda."

FOR IMMEDIATE RELEASE
April 8, 1994

CONTACT: Karen Sibert
202/994-9023

**SPECIAL EVENT "GENIUS" TO RECEIVE AWARD AT
GW TOURISM COLLOQUIUM APRIL 21**

EVENT: The George Washington University Tourism Administration Program in the School of Education and Human Development presents a special colloquium on "**Special Events and Tourism: Tales From the Dark Side.**" Guest speaker is Barnett Lipton, president of Eventures, (NYC), who will be presented with an award for distinguished service.

WHEN: Thursday, April 21, 1994
6:00 p.m.
A reception will follow the presentation.

WHERE: The George Washington University Club
800 21st Street, NW, Third Floor
Washington, D.C.

Background:

Barnett Lipton is a leading ideator, creator and marketer of megamedia. He combines music, video, computer animation and interactive telecommunications to create HYPEReality -- an experience that rivals reality. Lipton is president and creative director of Eventures in New York City. He was vice president and creative director of Radio City Music Hall and production manager of the Los Angeles Olympics. He has also produced such entertainment spectacles as the NFL Super Bowl and the World's Fair. He holds a BFA in film and television from NYU and is currently completing a Master's degree in interactive telecommunications.

In an afternoon ceremony on April 21, Barnett Lipton will present his collection of special event materials to GW's Gelman Library. The special collections section of the library is a repository of scholarly work, memorabilia and other important anecdotal material that researchers may use to advance their studies. Lipton's contribution will be welcome addition to the founding gifts of other sport and special event innovators who established the Sport and Event Management and Marketing collection last fall.

Since offering its first tourism course in 1972, The George Washington University has been recognized internationally for leadership in research and professional studies. The Tourism Administration program has over 300 graduates in professional tourism positions throughout the world. In 1988, GW was designated as an International Institute of Tourism Studies (IITS) by the World Tourism Organization, a United Nations affiliate. The primary function of the Institute is the global advancement of tourism by means of research, specialized training programs, conferences and publications.

**MEDIA WISHING TO ATTEND THE COLLOQUIUM SHOULD CONTACT KAREN
SIBERT, GW OFFICE OF UNIVERSITY RELATIONS, 202/994-6460.**



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FOR IMMEDIATE RELEASE
April 11, 1994

CONTACT: Shawn Tate
(202) 994-6467

GW SPOTLIGHT FOCUSES ON UNIVERSITY'S INVOLVEMENT IN INTERNATIONAL AFFAIRS

From Art to Business to Medicine, GW Students and Faculty Explore
International Venues and Elliott School's Dean Mickey East
Discusses Revamping International Affairs In
GW's April 16 and 17 TV Show

EVENT: The George Washington University in association with
NewsChannel 8 presents a monthly, half-hour magazine
program, GW SPOTLIGHT. This month's focus will be
"GW's Influence on International Affairs."

WHEN: Saturday, April 16 at 11:00 a.m.
Sunday, April 17 at 11:30 a.m. and 8:00 p.m.

WHERE: NewsChannel 8

BACKGROUND:

The first segment will include professor of art William Woodward whose paintings of Venice were recently exhibited at Dimock Gallery; and sports management professor Lisa Delpy who recently used a trip to the 1994 winter Olympics in Norway to show students Inga Mathis, Jenny Brown, Kristen Kruhm Walter and Carl Bach how the theories they have studied are put into practice.

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PAGE TWO

GW SPOTLIGHT

The second segment includes two programs that extend their reach abroad: professor **Charles Toftoy** discusses the **Center for the Advancement of Small Business**, recently involved in training a group of Russian businessmen; and Dr. **Rosalia Rodrigues Garcia** whose **Center for International Health** serves as a contact for medical researchers throughout the world.

The third segment reflects recent GW events that hosted **General John Shalikashvili**, alumnus and chairman of the Joint Chiefs of Staff, and **Secretary of Defense William Perry**; and presents **Elliott School Dean Mickey East's** insights into the changing world of international affairs.

* * * * *

For additional information or interviews with program participants, please call **Shawn Tate** (202) 994-6467 or **Nora Kelley** (202) 994-3087 in the Office of University Relations.

FOR IMMEDIATE RELEASE
April 12, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**INSTITUTE OF MEDICINE PRESIDENT KENNETH I. SHINE, M.D., SPEAKS ON
"VOLUME COUNTS -- IMPLICATIONS FOR TECHNOLOGY DIFFUSION
AND HEALTH CARE COSTS" APRIL 28 AT GW**

EVENT: The third lecture in series "Progress in Biomedical Technology in an Era of Health Care Reform," to be held at The George Washington University.

Kenneth I. Shine, M.D., will lecture on "VOLUME COUNTS -- IMPLICATIONS FOR TECHNOLOGY DIFFUSION AND HEALTH CARE COSTS." Shine is president of the Institute of Medicine at the National Academy of Sciences and Professor of Medicine Emeritus at the University of California, Los Angeles (UCLA) School of Medicine.

The panel will be chaired by Kenneth F. Schaffner, M.D., Ph.D, GW University Professor of Medical Humanities. Panelists include Mark Novitch, M.D., former commissioner of the Federal Food and Drug Administration and vice-chairman of the board (ret.) of the Upjohn Company; Terry Sherrer, Ph.D., Immunodeficiency Foundation; and Shoshanna Sofaer, Dr. P.H., associate professor science and associate chair for research, GW department of health care sciences.

The lecture series, supported by funding from the GTE Foundation, brings together distinguished lecturers and panelists to examine policies regarding biomedical technology in a climate of health care reform.

WHEN: Thursday, April 28, 1994
7:30 - 9:30 p.m.

WHERE: The George Washington University Marvin Center
Continental Ballroom, third floor
800 21st Street, NW, Washington, D.C.

COST: Free and open to the public. Due to limited seating, registration is requested -- by phone: (202) 994-6467; by fax: (202) 994-9025; by mail: Shawn Tate, Office of University Relations, The George Washington University, Rice Hall 500, Washington, D.C. 20052

- MORE -

BACKGROUND:

The relationship between progress in biomedical technology and the prospective reform of the United States health care delivery system is both complex and contentious. This lecture series brings together a group of distinguished lecturers and panelists who will examine policies regarding the development of new drugs, devices and procedures from diverse perspectives.

KENNETH I. SHINE is president of the Institute of Medicine, National Academy of Sciences, and Professor of Medicine Emeritus at the University of California, Los Angeles (UCLA), School of Medicine. He is UCLA School of Medicine's immediate past dean and provost for medical sciences.

Both a cardiologist and physiologist, Shine received his A.B. from Harvard College and his M.D. from Harvard Medical School. Most of his advanced training was at Massachusetts General Hospital (MGH), where he became chief resident in medicine. Following his postgraduate training at MGH, he held an appointment as assistant professor of medicine at Harvard Medical School. In 1971, he moved to the UCLA School of Medicine and became director of the coronary care unit, chief of the cardiology division, and subsequently, chair of the department of medicine. As dean at UCLA, Shine stimulated major initiatives in ambulatory education, community service for medical students and faculty, mathematics and science education in the public schools and the construction of new research facilities funded entirely by the private sector.

Shine is a member of many honorific and academic societies, including Phi Beta Kappa and Alpha Omega Alpha, fellow of the American College of Cardiology and American College of Physicians and was elected to the Institute of Medicine in 1988. He served as chairman of the Council of Deans of the Association of American Medical Colleges from 1991 to 1992 and was president of the American Heart Association from 1985 to 1986.

Shine's research interests include metabolic events in the heart muscle, the relation of behavior to heart disease and emergency medicine. He participated in efforts to prove the value of cardiopulmonary resuscitation following a heart attack and in establishing the 911 emergency telephone number in the multijurisdictional Los Angeles area. Shine is the author of numerous articles and scientific papers in the area of heart physiology and clinical research.

The lecture series is funded by GTE and The George Washington University and supported by GW's Department of Health Care Sciences' medical ethics program, Center for Health Policy Research, National Health Policy Forum, Center for International Science and Technology Policy, Department of Health Services Management and Policy and Office of University Relations.



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FOR IMMEDIATE RELEASE
April 12, 1994

MEDIA CONTACT: Karen Sibert
202/994-9023
PUBLIC CONTACT: Sharon Block
703/765-7497

GW'S PUBLICATION SPECIALIST PROGRAM CELEBRATES 20 YEARS OF CONTINUING EDUCATION FOR PUBLISHING PROFESSIONALS

EVENT: 20th Anniversary Celebration of The George Washington University's Publication Specialist Program, sponsored by the Center for Career Education and Workshops. The keynote address will be delivered by **Richard Cohen**, columnist for *The Washington Post*.

Richard Cohen's twice-weekly column has run on the op-ed page of *The Washington Post* since 1984. It also appears in more than 85 other newspapers across the country. His commentary deals with social issues and news events from the perspective of the writer's own life. Cohen joined the paper in 1968 after attending the Columbia University Graduate School of Journalism. As *The Washington Post's* chief Maryland correspondent, he was one of two reporters who broke the story of the investigation of former Vice President Spiro Agnew. Previously, he covered national politics, city hall and education issues.

WHEN: Friday, May 6, 1994
6:30 p.m.

WHERE: The George Washington University Club
801 21st Street, NW, Washington, D.C.
Foggy Bottom/GWU Metro (Orange and blue lines)

WHO: Former and current students, instructors and invited guests.

COST: \$15 per person. To order tickets, call Sharon Block at 703/765-7497.

-MORE-

Background:

The GW Publication Specialist Program was established in 1974 to provide recent college graduates, publications professionals and career-changers with the training necessary to succeed in the field of publishing. The program's curriculum features skill-building courses in the areas of editing, writing, production, graphic design and desktop publishing. Specialized courses in publication finance, marketing, publications management and public relations, as well as more than 30 courses and workshops train participants for top editorial positions. In addition, the program offers an intensive nine-week daytime Summer Institute which immerses individuals in the rigors of the publishing trade via course work, guest lectures, internships and field trips.

Dave Anderson
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FOR IMMEDIATE RELEASE
April 12, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

GW JOINS LAS AMERICAS CORPORATION IN ESTABLISHING INTERNATIONAL ENTERPRISE ZONE IN ADAMS MORGAN

**April 19th Event to Feature Presentations of Six
Graduate Teams on Adams Morgan Businesses**

Washington, D.C. -- GW graduate students have teamed up with the Las Americas Avenue Development Corporation to create an International Enterprise Zone in D.C.'s Adams Morgan district. The students, working with GW's School of Business and Public Management's Center for the Advancement of Small Business, have spent the past three months pounding the pavement in search of solutions to some of Adams Morgan business owners' most challenging obstacles.

The students will present business plans for six Adams Morgan businesses on **Tuesday, April 19th** at the Adams Morgan offices of **Las Americas Corporation, 1801 Columbia Road, NW; suite 100**. Presentations will be made **between 6:30 and 8:30 p.m.**

"I see great value in this unique tourism initiative that will promote Washington as the ethnically diverse, culturally rich, and multi-lingual city that it is," says Eleanor Holmes Norton, District of Columbia's representative in Congress. "Moreover, the potential benefits such a project offers to the community -- jobs, training, small and local business opportunities, not to mention neighborhood revitalization and uplift of community morale -- are sorely needed now more than ever."

Businesses represented in the April 19th presentations include Kogibow Bakery, Picture Frame Factory, La Fonda Restaurant, Julia's Empanadas, Mount Pleasant Auto Repair, and Fiesta Travel Services, Inc.

-- more --

"The types of special projects that we have designed together are extremely important for economic development," says Dr. Charles N. Toftoy, director of the Center for the Advancement of Small Business. "This 'hands-on' approach not only directly helps the minority business owner but also, gives the students a rare opportunity to learn firsthand about small businesses."

The Las Americas Avenue Development Corporation is an Hispanic-owned business that seeks to establish an international enterprise zone that will transform international human and cultural resources into economic empowerment, bringing hundreds of millions of tourist dollars into Adams Morgan, Mount Pleasant and Columbia Heights. As part of the revitalization, Las Americas plans a multimillion-dollar, open-air plaza, pedestrian zones, child care parks and a sports arena with an exhibition soccer field. The zone would include Columbia Avenue from Connecticut to 14th Street down to Calvert and 18th Streets in Adams Morgan.

"By no means are we speaking here of a 'foreign quarter,' isolated from the rest of our city," says Hector Rodriguez, president of Las Americas. "To the contrary, this zone would provide international visitors with a convenient point of connection to facilitate their broader enjoyment of our entire city."

Members of the media interested in covering the event should contact Nora Kelley in the Office of University Relations, (202) 994-3087.

FOR IMMEDIATE RELEASE

April 13, 1994

CONTACT: Shawn Tate

(202) 994-6467

fax: (202) 994-9025

**GW STUDY EXAMINES BENEFITS AND ANXIETIES AMONG MEDICAL
PROFESSIONALS CARING FOR AIDS PATIENTS**

**Hoare and Nashman Survey Nurses, Social Workers and Counselors
From Six Washington, D.C. Hospices to Determine What
Satisfactions and Stresses Are Derived From AIDS-Related Care**

Washington, D.C. -- That hospice care of AIDS patients is both satisfying and stressful, is the focus of a new report from the Center for Washington Area Studies at The George Washington University.

**"AIDS Care in Six Washington, D.C., Area Hospices:
Satisfactions and Stresses Among Professional Caregivers"**
examines the factors that are rewarding and taxing to health care professionals dealing with the complex issues surrounding AIDS treatment. The study was authored by Carol H. Hoare, GW professor of human services and of human resource development, and Honey W. Nashman, GW assistant professor of human services.

Research was designed for three purposes: to reveal which satisfactions and stressors hospice caregivers perceive to be specific to AIDS patient care; to determine if hospice professionals believe that care of AIDS patients is more stressful than caring for other dying patients; and, to discover what coping and support strategies hospice professionals find effective in lessening their stress.

- MORE -

Six D.C. area hospices participated in the study: Children's Hospice Services of Children's Hospital National Medical Center, Holy Cross Hospice, Hospice of Northern Virginia, Hospice of Prince Georges County, Inc., Hospice of Washington and Montgomery Hospice Society.

The authors found that "key satisfactions arise from the ability to provide high-quality physical and emotional care and improving AIDS patients' quality of life. Stresses arise from those factors which prohibit good care, from difficulties in patients' family and support networks and from concerns about infection."

Hoare and Nashman recognized that there are mitigating factors for heightening satisfaction and relieving stress: agreement with hospice philosophy; support from colleagues and the care team; and a reliance on deep spiritual beliefs.

In addition, caregivers were found to use multiple, healthy coping strategies such as talking to supportive colleagues, family and friends; careful practice of infection control procedures; humor; and good nutrition. Although negative strategies such as overeating, cigarette use and use of alcohol were occasionally employed, the authors found that "it is fair to state that this appears to be a group of health care professionals who are using predominantly mentally healthy mechanisms to help them cope with work-related stress."

Professional caregivers noted that hospice patients with AIDS were "unique in their youth, acute and intensive care needs, and in their tendencies to have limited or problematic social support from families and society," thus increasing demands on

the health care providers. Even so, caregivers professed an increased self-knowledge and positive changes in personal goals that were directly attributable to caring for their patients' special needs.

In concluding, the authors recommend that hospice leadership should consider ways to support caregivers and aid in reducing the stress of caring for AIDS patients. To provide additional professional support, they suggest designing "enhanced opportunities and vehicles for inter-team support;" supporting individual coping strategies; and increasing infection control procedures to help caregivers feel more in control. Lastly, the authors encourage "flexible staffing to allow for the increased time that AIDS care requires."

This research was supported by a Banneker Faculty Research Grant awarded by the Center for Washington Area Studies of The George Washington University. Copies of the report "Aids Care in Six Washington, D.C. Area Hospices: Satisfactions and Stresses Among Professional Caregivers" can be obtained by calling Gillian Norton at The Center for Washington Area Studies, (202) 676-4247 or fax (202) 676-4450.

McGovern was the Democratic presidential nominee in 1972. He was defeated in the general election by Richard M. Nixon. Later, he was appointed by President Gerald Ford as delegate to the 31st session of the General Assembly of the United Nations. In 1978, President Jimmy Carter named him as a delegate to the United Nations in 1978 for the special session on disarmament. His academic career has included visiting professorships at Columbia University, the University of Pennsylvania, Northwestern University, the University of New Orleans, Duke University, Cornell University, the American University, the University of Innsbruck, Munich University and the University of Berlin.

An accomplished author with six books to his credit (*War Against Want; Agricultural Thought in the Twentieth Century; A Time of War/A Time of Peace; The Great Coalfield War*, co-authored with Leonard F. Guttridge; *An American Journey*; and *Grassroots*), McGovern has lectured at more than 1,000 American and foreign colleges and universities. He has also authored numerous articles for leading journals and magazines.

Since July 1991, McGovern has been president of the Middle East Policy Council, an educational organization founded in 1981 to promote better public understanding of the realities and issues of the Middle East.

"GW students will be very lucky to study with George McGovern, who will bring to campus a lifetime of experience in domestic and international politics," said Nathan Brown, associate dean in the Elliott School of International Affairs. "His appointment as Congressional Professor is especially appropriate because of the close connection Senator McGovern has had with universities, going back to his own doctoral work and continuing up to the lecturing and teaching he has done since leaving the Senate."

Lee Sigelman, chair of the department of political science said, "We are pleased to welcome Senator George McGovern to the GW faculty. He has made a lifelong commitment to public service that has left an indelible mark on American history. He sets an extraordinary example for GW students who plan to pursue careers in the political arena."

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public administration and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.

For Immediate Release
April 14, 1994

Contact: Mike Freedman
or Sam Silverstein
(202) 994-6460

**WHITE HOUSE CONFERENCE ON CLIMATE ACTION
TO HIGHLIGHT EARTH WEEK EVENTS AT GW**

**Vice President Al Gore to Attend April 21 Event; April 22 World
Game to Feature Human-Scale Map Accommodating Up to 250 Players**

**GW to Announce Plans to Become the Nation's Model "Green
University" at Earth Day Press Conference April 22**

EVENT: The George Washington University's week-long celebration of Earth Week, April 18-22, 1994. Highlights include the White House Conference on Climate Action, Thursday, April 21 and the April 22 announcement of GW's initiative to become the nation's model "Green University."

WHEN: April 18 to 22, 1994
See schedule of events below for event times.

WHERE: The George Washington University
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

**See schedule below for exact dates and times of events.
(The GW Marvin Center is at 800 21st Street, NW.)**

* * *

Monday, April 18

9:30 a.m.

TREE PLANTINGS. GW honors ServiceMaster Corporation's donation of new trees as part of its dedication to the greening of GW's Foggy Bottom campus.
Location: Woodhull House, Northeast corner of 21st and G streets, NW.

1:30-3:30 p.m.

TAKING STOCK OF THE EARTH: NASA PRESENTS MISSION TO PLANET EARTH. NASA representatives explain the space agency's satellite remote sensing project, designed to create an inventory of the Earth's resources and biosphere systems.
Location: GW Marvin Center, Continental Ballroom (3rd floor).

-more-

Tuesday, April 19

7:30-9:30 p.m.

DR. THOMAS LOVEJOY ON BIODIVERSITY. The assistant secretary for environmental and external affairs at the Smithsonian Institution discusses the importance of understanding and protecting the Earth's biodiversity.

Location: GW Marvin Center, Rooms 410-415.

Wednesday, April 20

3:00-9:00 p.m.

RENEW GW: AN INTERACTIVE CONFERENCE ON GREENING GW. This half-day conference brings together environmental experts and the GW community to share information and views on making GW's facilities and educational programs more environmentally conscious. Renew GW seeks to expand campus and community interest in GW's "Green University" program, ambitious effort to make GW the nation's model "Green University."

(For details on the press conference announcing the "Green University" project, see Friday's schedule.)

Panel discussions include: energy-efficient buildings, products and lighting; environmental curricula and research; greening the city campus; institutional recycling efforts; promoting environmental justice; and environmental careers.

Sponsored by The George Washington University and Renew America.

Location: GW Marvin Center, fourth floor meeting rooms.

Highlights include:

* 4:15 p.m.

ENVIRONMENTAL JUSTICE. Dr. Robert Bullard, sociologist and author, discusses his research showing U.S. communities of color bear a disproportionate share of the nation's toxic waste.

Location: GW Marvin Center, Rooms 413-414.

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Wednesday, April 20 (continued)

* 7:00-9:00 p.m. **GW EARTH SUPPER AND RECEPTION.** GW students, faculty and staff join speakers from Renew GW for a vegetarian meal and casual exchange of ideas hosted by Students for Environmental Action (SEA).
Location: GW Marvin Center, Rooms 413-414.

Thursday, April 21

8:00 a.m.-4:00 p.m. **GW Environmental Street Fair.** Non-governmental organizations celebrate Earth Day. Exhibitors include: the Chesapeake Bay Foundation, Clean Water Action, Friends of the Earth, Metro D.C. Environmental Network, National Resource Defense Council, the National Safety Council's Environmental Health Center and Renew America. In addition, several GW student groups will participate, and EG&G Biofiltration's BioCube and the **GW Solar Car** will be on display.
Location: H Street between 20th and 21st streets, NW. (H Street closed to traffic.)

9:00 a.m.-4:00 p.m. **WHITE HOUSE CONFERENCE ON CLIMATE ACTION:** "Establishing Partnerships to Strengthen Our Environmental Bottom Line." The White House conference seeks to establish partnerships to strengthen and promote the President's Climate Change Action Plan, a comprehensive national strategy for reducing greenhouse gas emissions to 1990 levels by the year 2000. The plan contains over 40 initiatives that rely on voluntary partnerships to create jobs, bolster the economy and reduce levels of greenhouse gases and other harmful pollutants.
Location: University Yard, H Street between 20th and 21st streets, NW.

Highlights follow on next page.

-more-

Thursday, April 21 (White House highlights)

- * 9:00-9:30 a.m. Vice President Al Gore delivers opening remarks. He will be introduced by Kathleen McGinty, director of the White House Office on Environmental Policy and Stephen Joel Trachtenberg, president of The George Washington University.
Location: University Yard, H Street between 20th and 21st streets, NW.
- * 9:30-10:30 a.m. "Showcasing Partnerships: Recognition of Leadership in Climate Action." Hosted by senior Clinton Administration officials.
- * 10:45 a.m. Conference participants will divide into
-4 p.m. small groups to discuss a variety of topics related to the preservation of the environment. Topics include: "Energy Partnerships for Climate Action," "States on the Cutting Edge: Policy and Opportunity" and "City Greenings: Engaging Municipalities in Climate Action."

The conference is a result of a White House commitment, made in October 1993, to convene a conference of public and private partners committed to reducing greenhouse gas emissions.

Friday, April 22

- 11 a.m. PRESS CONFERENCE: GW'S "GREEN UNIVERSITY" INITIATIVE. GW President Stephen Joel Trachtenberg announces an ambitious project to transform The George Washington University into the nation's model "Green University."
Location: Gelman Library courtyard, H Street between 21st and 22nd streets, NW. (Rain location: GW Visitors Center, directly across H Street.)
- 6:00-10:00 p.m. GW WORLD GAME: PLAYING WITH OUR RESOURCES, PLANNING FOR OUR RESOURCES. Participants learn how unsustainable resource use and overpopulation affect the environment and human health on a human-size map of the world that accommodates up to 250 people.
Location: GW Marvin Center, Market Square (1st floor).

MEMBERS OF THE MEDIA WISHING TO COVER ANY OF THESE EVENTS SHOULD CONTACT MIKE FREEDMAN OR SAM SILVERSTEIN, GW PUBLIC AFFAIRS, (202) 994-6460.

FOR IMMEDIATE RELEASE
April 15, 1994

CONTACT: Karen Sibert
202/994-9023

**WHITE HOUSE SPECIAL ASSISTANT AND GW PROFESSOR MORTON HALPERIN
APPEARS IN PUBLIC FORUM ON CAMPUS APRIL 22**

EVENT: GW's Elliott School of International Affairs presents Morton Halperin, special assistant to President Clinton, senior director for democracy of the National Security Council and GW Baker Professor of International Affairs, in a discussion on "Promoting Democracy: A View from within the Administration."

A reception will follow the presentation.

WHEN: Friday, April 22, 1994
4:30 p.m.

WHERE: The George Washington University
Marvin Center, Room 410
800 21st Street, N.W.
Washington, D.C.

COST: Free and open to the public.

Background:

Morton H. Halperin is a special assistant to the president and senior director for democracy at the National Security Council. From November 1992 to February 1994, Halperin was a senior associate of the Carnegie Endowment for International Peace. During that time he was a consultant to the secretary of defense and the undersecretary of defense for policy and was nominated for the position of assistant secretary of defense for democracy and peacekeeping by the president.

He directed the Washington office of the American Civil Liberties Union from 1984 to 1992, with responsibility for the national legislative program of the ACLU Foundation. He served as director of the Center for National Security Studies from 1975 to 1992. Other previous positions include senior fellow with the

foreign policy division of the Brookings Institution, senior staff member of the National Security Council, deputy assistant secretary for defense for international security affairs, assistant professor of government and research at Harvard University and research associate at the Harvard University Center for International Affairs.

Halperin has taught and conducted research on nuclear strategy and arms control issues at a number of universities including Columbia, Harvard, MIT and Yale. He now teaches two courses at The George Washington University, "Force in the Post-Cold War World," and "Congress and Foreign Policy." He is the author of more than a dozen books: "Bureaucratic Politics and Foreign Policy" (Brookings, 1974); "Nuclear Fallacy" (Ballinger, 1987); co-author with Thomas Schelling of "Strategy and Arms Control" (Twentieth Century Fund, 1961); and co-author with David Scheffer of "Self-Determination in the New World Order" (Carnegie Endowment, 1992). His views on subjects including national security and civil liberties, bureaucratic politics, military strategy and arms control have been widely published in articles for newspapers, magazines and journals.

**MEDIA WISHING TO COVER SHOULD CONTACT KAREN SIBERT
IN THE GW OFFICE OF UNIVERSITY RELATIONS, 202/994-6460.**

FOR IMMEDIATE RELEASE
April 15, 1994

CONTACT: Karen Sibert
202/994-9023

**FORMER CONGRESSMAN STEPHEN J. SOLARZ JOINS GW FACULTY
AS SHAPIRO PROFESSOR OF INTERNATIONAL AFFAIRS**

WASHINGTON -- George Washington University President Stephen Joel Trachtenberg has announced the appointment of former Congressman Stephen J. Solarz as the J.B. and Maurice C. Shapiro Professor of International Affairs for the 1994-95 academic year.

"The appointment of Stephen Solarz as the GW Shapiro professor is testament to the relationship between our University and the seat of government," said President Trachtenberg. "His stellar career in the arena of international affairs will provide GW students with invaluable insights into the global issues that shape our world today."

The Shapiro professorship brings to The George Washington University distinguished figures in international affairs, international relations and diplomacy, individuals whose experiences and reputations will provide an added measure of excellence to teaching and scholarship within the Elliott School.

"The Shapiro professorship offers an intellectually exciting opportunity to translate what I've learned over the past two decades through active involvement in U.S. foreign policymaking into lessons which will allow students to interpret America's role in a changing world order," commented Solarz.

Stephen J. Solarz has been involved in public policy and government his entire adult life. Following his graduation from Brandeis University in 1962, he earned a Master's degree in public law and government from Columbia University and served on the political science faculty of the City University of New York. He was elected to represent the 45th District, located in Brooklyn, in the New York Assembly in 1968 after an upset primary victory over the incumbent. Subsequently, Solarz was twice re-elected to the Assembly.

The first of Solarz's eight successful races for election from Brooklyn's 13th District to the United States House of Representatives came in 1974. During his tenure he served on the Foreign Affairs Committee and chaired the Foreign Affairs Subcommittee on Asian and Pacific Affairs.

Throughout his years in Congress, Solarz was a leading spokesman on behalf of democracy and human rights around the world. He led the Congressional investigation into the "hidden wealth" of Ferdinand and Imelda Marcos in the United States and played a central role in ending American support of the Marcos regime. He was one of the Congressional leaders in the successful effort to impose U.S. sanctions against South Africa's racist regime. He co-authored legislation barring compliance by U.S. firms with the Arab boycott of Israel and was the original author of the law requiring certification of progress on human rights in El Salvador as a condition for further military aid to that country.

Regarded as the chief architect of legislation which led to the settlement of the civil war and the transition to majority rule in Zimbabwe, he has also been an outspoken critic of human rights violations in Cambodia and Poland. He significantly strengthened the non-proliferation efforts of the U.S. by securing the adoption of legislation which terminated U.S. assistance to countries that explode nuclear devices. In acknowledgement of his position as a senior member of the Foreign Affairs Committee, President Reagan appointed Solarz to serve as a delegate to the United Nations General Assembly in 1983.

Solarz has written extensively for *Foreign Policy*, *Foreign Affairs*, *The New York Times*, *The Washington Post*, *The Los Angeles Times*, *The Wall Street Journal*, *The Baltimore Sun*, *the Christian Science Monitor* and other publications. He is a member of the Brandeis University Board of Trustees, honorary president of Sight Savers, International, a member of the Council on Foreign Relations and a member of the Board of Directors of the National Democratic Institute and the International Rescue Committee.

Maurice A. East, dean of the Elliott School of International Affairs stated, "The Elliott School will benefit greatly from having as our Shapiro Professor a person who was at the forefront of U.S. policy in many of the major foreign policy issues of the past 20 years."

"Stephen Solarz is an outstanding example of the kind of lifelong commitment to public service that this endowment was established to acknowledge," said Dorothy M. Shapiro, a trustee of the J.B. and Maurice C. Shapiro Charitable trust. "He has had a distinguished career in foreign affairs which will further enrich the stature of the Shapiro professorship."

Solarz assumes the Shapiro professorship in September 1994, succeeding Israeli statesman Abba Eban.

FOR IMMEDIATE RELEASE

April 18, 1993

CONTACT: Michael Freedman

or Karen Sibert (202) 994-6460

**FIRST LADY HILLARY RODHAM CLINTON TO DELIVER KEYNOTE ADDRESS
AT THE GEORGE WASHINGTON UNIVERSITY COMMENCEMENT MAY 8**

4,800 GW graduates to be honored at ceremony on the Ellipse

Washington, DC -- Stephen Joel Trachtenberg, president of The George Washington University announced today that **First Lady Hillary Rodham Clinton** will receive an honorary Doctor of Public Service degree and deliver the keynote address at GW's Commencement on the Ellipse May 8. The ceremony, honoring 4,800 GW graduates, begins at 10 a.m.

"We are immensely proud to have the First Lady as this year's Commencement speaker at The George Washington University," commented President Trachtenberg. "Her indomitable spirit, enduring commitment and contagious energy are qualities which will serve to inspire GW graduates as they embark on their career and life paths."

Some 20,000 people are expected to attend GW's Commencement, which will be held on the historic oval-shaped park along E Street opposite the south lawn of the White House. The academic procession for Commencement will begin on the Ellipse at 9:30 a.m. on Sunday, May 8, Mother's Day. The Commencement ceremony will be held -- rain or shine -- on the Ellipse.

Graduation ceremonies for GW's School of Medicine will take place Friday, May 27 at Lisner Auditorium (730 21st Street, NW). The keynote address will be delivered by **Dr. Joycelyn Elders**, U.S. Surgeon General.

The GW National Law Center will hold its graduation on Sunday, May 29 at the Smith Center (600 22nd Street, NW). The keynote speaker will be **Joyce Hens Green**, United States District Judge for the District of Columbia. **William J. Brennan, Jr.**, retired Associate Justice of the United States Supreme Court, will also be honored during the ceremony. Justice Brennan will receive an honorary Doctor of Laws degree.

Members of the media interested in attending GW's Commencement should contact Michael Freedman or Karen Sibert of the GW Office of Public Affairs at (202) 994-6460.

FOR IMMEDIATE RELEASE
April 18, 1994

CONTACT: Karen Sibert
202/994-9023

**GW HUMAN RESOURCE DEVELOPMENT PROFESSOR CO-AUTHORS BOOK ON
GLOBAL LEARNING ORGANIZATIONS**

"The Global Learning Organization," co-authored by GW Professor Michael Marquardt and Instructional Technologist Dr. Angus Reynolds, helps corporations prepare for the 21st century with strategies for continuous learning

WASHINGTON -- Michael Marquardt, Ed.D., professor/program director of The George Washington University's overseas HRD programs introduces "The Global Learning Organization: Gaining Competitive Advantage through Continuous Learning," which he co-authored with Dr. Angus Reynolds, instructional technologist for EG&G Energy Measurements. Marquardt also serves as president of Global Learning Associates, a firm specializing in helping corporations learn and globalize.

"'The Global Learning Organization' defines a learning organization and provides wonderful case studies and examples of how learning organizations actually work on a global basis," says Stephen H. Rhinesmith, chairman of the board of directors, American Society for Training and Development.

Published by Irwin Professional Publishing, the book includes a model of the elements of a global learning organization, steps needed to become a successful global learning organization and to use learning as a competitive advantage, case studies of 16 top corporations from around the world with descriptions of the best practices and applications for global learning and a comprehensive collection of readings and resources that cover the latest research, trends and terminology in the fields of globalization and learning. In addition, this helpful how-to guide contains a useful chart that lists the strengths of the companies mentioned in the book such as GE, Honda, Motorola and Xerox, and enables readers to benchmark their companies against the best.

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Learning organizations are those in which learning is accomplished by the organization system as a whole rather than by individual members. According to authors Marquardt and Angus, "Learning organizations can be seen as a group of empowered employees who generate new knowledge, products and services; network in a innovative community inside and outside the organization; and work toward a higher purpose of service and enlightenment to the larger world." The origins of learning organizations can be traced back to the 1920s, but it was not until the 1980s that companies began adapting learning strategies to the corporate concepts of performance, competitiveness and success. The global learning organization model incorporates factors such as culture, borders, language, globalization and work force diversity.

"Corporations are doomed to failure in today's world unless they are able to learn on an organizational basis and to effectively globalize all operations. That is the essential message of 'The Global Learning Organization,'" says Ray Stata, chairman of the board and chief executive officer of Analog Devices. "Business leaders must become change agents who facilitate adaptation in an era of rapidly changing markets and technology and of exploding quantities and sources of new information."

Co-author Dr. Michael Marquardt has over 24 years of experience in the field of international HRD with previous positions that include International Coffee Organization, Grolier Publishing, Tradetec, Overseas Education Fund and the U.S. Office of Personnel Management. His current client list includes Citicorp, COMSAT, Chrysler, Du Pont, Motorola, United National Development Program and Xerox. He received his doctorate in human resource development from The George Washington University and has done graduate work at Harvard University, Columbia University and the University of Virginia.

FOR IMMEDIATE RELEASE
April 20, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Penny Dwyer
(202) 994-1525

**"M.F.A. SPRING THESIS CANDIDATE SHOWS" AT GW'S DIMOCK GALLERY,
GROUP I: MAY 5 - MAY 18; GROUP II: MAY 25 - JUNE 9**

- EVENT:** Works of art by Master of Fine Arts degree students at The George Washington University will be exhibited in the "M.F.A. Spring Thesis Candidate Shows," at GW's Dimock Gallery. The shows feature a variety of media including works in design, painting, photography, printmaking and visual communications.
- WHEN:** Group I: May 5 - May 18, 1994
Group II: May 25 - June 9, 1994
Tuesday - Friday, 10 a.m. to 5 p.m.
Saturday, 12 noon - 5 p.m.
Closed to the public Sunday and Monday
- WHERE:** The George Washington University Dimock Gallery
(Off the lower lobby of Lisner Auditorium)
21st and H Streets, NW
Washington, D.C.
(Two blocks from Foggy Bottom Metro)
- COST:** Free and open to the public
For more information, call (202)994-1525 or 994-7091.

BACKGROUND:

The "M.F.A. Spring Thesis Candidate Shows" feature artwork by Master of Fine Arts degree candidates and recent graduates at The George Washington University. Two separate exhibitions, from May 5-18, and May 25-June 9, 1994, feature a variety of media, including design, painting, photography, printmaking and visual communications.

In Group I (May 5-18), participating artists are Holly Trostle Brigham, Courtenay C. Diederich, Vickie Fruehauf, Sylvia

S. Hernandez-Curtis, Noriko O. Kawamoto, Craig John Pittman, Charles T. Rigg and Beth Wilson. Those participating in Group II (May 25-June 9) are Ronald R. Beverly, Francis A. Demes, Linda Harrison-Parsons, Jennifer H. Manown, Katrina Roeckelein and Phyllis E. Wright.

Some general themes in both shows are discussed below. The relationship of humankind to the environment is a prevalent theme in several of the artists' work. Painter Demes explores the struggle between man and nature in his urban landscape views of Washington, D.C., and Montreal, Canada. Harrison-Parsons incorporates handmade paper from rain forests into her artist's books, *Amazonia: Rain Forest Books I to VI*. In Fruehauf's superimposed photographic images, she captures the impermanence of architectural structures. And in Beverly's abstracted color photographs, the movement of water becomes a metaphor for life.

Painters Brigham and Manown reinterpret the genres of self-portraiture and portraiture respectively, with their own highly personalized approaches. In her black and white photographs, Wilson expresses her own sense of spirituality, incorporating themes of life, death, sexuality and the human spirit. Likewise, Pittman's drawings and paintings are inspired by the artist's reaction to Wallace Stevens' poem, "Thirteen Ways of Looking at a Blackbird." Kawamoto uses color digital imaging to manipulate her photographs, while exploring her emotional response to the rich, abstract images which result.

In the area of visual communications, Diederich has designed a promotional brochure and package design promoting a program that reduces the symptoms of eyestrain for computer users. Hernandez-Curtis has used computer graphic design to produce a set of playing cards with heraldic themes.

Roeckelein, Rigg and Wright focus their attention on the tangible qualities of the various media with which they work. Roeckelein repeats images and themes between two-dimensional computer-generated images and three-dimensional ceramic pieces, while experimenting with the visual juxtaposition of the two media. Rigg explores the physical properties of paint in his portrayal of the human figure. And Wright investigates the origin and nature of serigraphy and water-based inks through several stages of a print.



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FOR IMMEDIATE RELEASE
April 21, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**GW VP FOR MEDICAL AFFAIRS ROGER E. MEYER, M.D., EXAMINES
"THE ACADEMIC MEDICAL CENTER IN AN ERA OF HEALTH CARE REFORM"
MAY 5**

EVENT: The fourth lecture in series "Progress in Biomedical Technology in an Era of Health Care Reform," to be held at The George Washington University.

Roger E. Meyer, M.D., will lecture on "THE ACADEMIC MEDICAL CENTER IN AN ERA OF HEALTH CARE REFORM." Meyer is vice president for medical affairs and executive dean, School of Medicine and Health Sciences at The George Washington University.

The panel will be chaired by **Kenneth F. Schaffner**, M.D., Ph.D., GW University Professor of Medical Humanities. Panelists include **Mark Novitch**, M.D., former commissioner of the Federal Food and Drug Administration and vice-chairman of the board (ret.) of the Upjohn Company; **Terry Sharrer**, Ph.D., the Immunodeficiency Foundation; and **Shoshanna Sofaer**, Dr. P.H., associate professor and associate chair for research, GW department of health care sciences.

The lecture series, supported by funding from the GTE Foundation, brings together distinguished lecturers and panelists to examine policies regarding biomedical technology in a climate of health care reform.

WHEN: Thursday, May 5, 1994
7:30 - 9:30 p.m.

WHERE: The George Washington University Marvin Center
Third Floor Ballroom
800 21st Street, NW, Washington, D.C.

COST: Free and open to the public. Due to limited seating, registration is requested -- by phone: (202) 994-6467; by fax: (202) 994-9025; by mail: Shawn Tate, Office of University Relations, The George Washington University, Rice Hall 500, Washington, D.C. 20052

- MORE -

BACKGROUND:

The relationship between progress in biomedical technology and the prospective reform of the United States health care delivery system is both complex and contentious. A number of writers have argued that innovations in health care technology are what drive up the cost of health care. Others have maintained that technological innovations ultimately save money as well as improve health. This lecture series brings together a group of distinguished lecturers and panelists who will examine policies regarding the development of new drugs, devices and procedures from diverse perspectives.

As vice president for medical affairs and executive dean of The George Washington University Medical Center, **ROGER E. MEYER**, M.D., heads the academic medical complex which encompasses the School of Medicine and Health Sciences, the University Hospital, the Medical Faculty Associates and the GW Health Plan. Meyer is also Walter A. Bloedorn Professor of Administrative Medicine and professor in the psychiatry and behavioral sciences department.

Before coming to GW in 1993, Meyer was executive dean of the University of Connecticut Medical School in Farmington, Conn. He served as Physicians Health Services Professor as well as chairman of the department of psychiatry.

Meyer is president of the American College of Neuropsychopharmacology, of which he is a fellow, and past president of the American Association of Chairmen of Departments of Psychiatry. He is vice president and chairman of the Research Committee of the American Academy of Psychiatrists in Alcohol and Addiction, and a fellow of the American Psychiatric Association.

Meyer serves on several editorial boards, including the *American Journal of Psychiatry*, *Archives of General Psychiatry* and *Journal of Clinical Psychiatry*. His principal research issues include clinical and experimental psychopharmacology of drugs of abuse and alcohol. In that connection, he has served as a consultant to federal government and industry researchers and policy makers.

Meyer received his B.A. from Hobart College, Geneva, New York and his M.D. from Harvard Medical School.

The lecture series is funded by GTE and The George Washington University and supported by GW's Department of Health Care Sciences' medical ethics program, Center for Health Policy Research, National Health Policy Forum, Center for International Science and Technology Policy, Department of Health Services Management and Policy and the Office of University Relations.



NEWS

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FOR IMMEDIATE RELEASE
April 22, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**GW PROFESSOR'S WORLD 2000 PROJECT NOMINATED FOR
6TH ANNUAL COMPUTERWORLD SMITHSONIAN INNOVATIVE
USES OF TECHNOLOGY AWARD**

Washington, D.C. -- School of Business and Public Management Professor William E. Halal has a global vision for the future. His World 2000 project -- recently nominated for the prestigious Computerworld Smithsonian Innovative Uses of Technology Award -- uses global information systems like Internet to foster a worldwide strategic dialogue on the future of the planet.

"The biggest challenge facing the world is to reconcile conflicting views," says Halal. "Dialogue fosters genuine communication in order to produce a broader consensus -- it can be thought of as strategic planning for the planet."

Preliminary results of global strategic planning that have been published outline the use of information systems to create a global infrastructure; decentralization of institutions to manage change and complexity; and encouraging a standard of collaborative working relations.

"World 2000 strives to conduct a fresh examination of the forces that are integrating the Earth into a coherent global order as well as those that are creating the disorder that characterizes our time," says Halal. "By avoiding preconceived ideologies or solutions, we hope to gain new insight into the world of the future that may help overcome the difficult obstacles ahead."

World 2000 is sponsored by the World Future Society -- an international group of scholars, businessmen and authors including such people as Alvin Toffler; Nobel Laureate Glenn Seaborg; Harland Cleveland; and Hazel Henderson, an internationally recognized scholar and consultant. The World Future Society is headed by Edward Cornish and is located in Bethesda, MD. It will hold its annual conference in Cambridge, MA, July 24-26, 1994.

Participating organizations include: Awakening Technology Network; Delphi International Corporation; Global education associates; Global Tomorrow Coalition; Institute for Global Ethics; Global Futures Network, India; Hitotsubashi University, Japan; Russian Academy of Sciences, Moscow; United Nations University; University Budapest, Hungary; World Academy of Art & Science; World Business Academy; and Women's World Banking.

Widely recognized as the most prestigious awards program in the computer industry, the CWSA honors innovative uses of information technology (IT) in Education and Academia and in nine other categories.

Nominations are made by the nation's leading innovative technology companies. World 2000 was nominated by Price Waterhouse. Among the nominations in Education and Academia are applications that make education more accessible to students with special needs, programs that involve students in subjects such as supercomputing; art analysis; and technologies that help teachers bring more of the global village into the classroom through communications with students across the country and worldwide. **Materials submitted by all nominees become part of the permanent collection of the Smithsonian Institution's National Museum of American History.**

Finalists will be announced at the beginning of May and will be honored, along with the winners, at the CWSA's annual dinner at the National Building Museum in Washington, D.C., on June 6, 1994. Winning applications will be induced in "The Information Age: People, Information and Technology," a permanent exhibit at the Smithsonian Institution.

Established in 1989, the Computerworld Smithsonian Awards Program was created to search out and publicly honor those men and women who are using information technology, across a broad spectrum of industries, to make our planet a more humane, healthy and cooperative place to live.

Members of the media who would like more information about World 2000, or who would like to arrange an interview with Professor Halal, should contact Nora Kelley in the Office of University Relations, (202) 994-3087.



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For Immediate Release
April 21, 1994

Contact: Mike Freedman
or Sam Silverstein
(202) 994-6460

*** MEDIA ADVISORY ***

GW TO LAUNCH "GREEN UNIVERSITY" PROJECT ON EARTH DAY

Model Plans for Environmentally Conscious Campus to Be Announced at Press Conference April 22

EVENT: PRESS CONFERENCE ON GW'S "GREEN UNIVERSITY" INITIATIVE.
GW President Stephen Joel Trachtenberg announces an ambitious project to transform The George Washington University into the nation's model "Green University" through an unprecedented commitment to environmentalism in its academics, research and facilities.

WHEN: Friday, April 22, 1994
11 a.m.

WHERE: Gelman Library courtyard, H Street between 21st and 22nd streets, NW. (Rain location: GW Visitors Center, directly across H Street.)
The George Washington University
Washington, D.C.
(Foggy Bottom/GW Metro, Blue and Orange lines)

Background:

The George Washington University's "Green University" initiative is a comprehensive plan to raise environmental awareness on GW's Foggy Bottom campus and incorporate environmental themes into the University's academics, research and facilities.

Located four blocks from the White House, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public administration and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and 120 countries.



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FOR IMMEDIATE RELEASE
April 25, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**GW LAW STUDENT CO-AUTHOR OF BOOK ON
PUBLIC POLICY ISSUES SURROUNDING THE RIGHT-TO-DIE**

**"Deathright: Culture, Medicine, Politics and the Right to Die,"
co-authored by Dickinson College Professor James Hoefler
and GW Student Brian Kamoie Due to be Released in April**

Washington, D.C. -- Brian Kamoie will come out of his first year of law school at The George Washington University National Law Center with one published book already under his belt.

"Deathright: Culture, Medicine, Politics and the Right to Die," the result of undergraduate research at Dickinson College, is due to be released in April. Kamoie co-authored the book with Dickinson College Professor of Political Science James Hoefler.

"Professor Hoefler was an ideal mentor," says Kamoie. "His willingness to take me on as a partner and his openness to my ideas inspired me and gave me confidence in my work. I think every student hopes for a mentoring relationship with a faculty member -- someone who can guide them in the right direction, point out their strengths and open up new avenues and opportunities. We continue to enjoy that relationship to this day."

Kamoie graduated magna cum laude from Dickinson College in Carlisle, Pa, in June of 1993 with a B.A. in policy studies and political science. During his senior year, he served as chairman of the Public Affairs Symposium, an interdisciplinary look at current societal issues. That year's topic was "Violence: Society under Siege." The symposium, which is a four-day event, is entirely student run and brings together a full spectrum of experts.

He was awarded the Hufstader Senior Prize, presented each year to the young man and young woman who has contributed the most to Dickinson College. During his undergraduate career, he served as an intern for the U.S. Department of State. He was posted at the

-- more --

U.S Embassy in London, where he did everything from reviewing embassy contracts to courier duty. He also participated in the college's immersion program in Bremen Germany and spent two semesters in Bologna, Italy, where he studied European politics, history, economics and culture.

Kamoie is now in his first year of law school at The George Washington National Law Center and plans to graduate with a combination law and master's of public health degree. "I find the intersection between law and medicine fascinating," says Kamoie. "One of the things that really stood out in my research was the gap between the existing legislation and what the families and the patients themselves really needed. I began to recognize that people with legal and medical expertise would play a vital role in the inevitable health care reform."

Considered the first comprehensive survey of right-to-die issues, "Deathright" is being lauded by experts in the field. Robert H. Binstock, professor of aging, health and society at Case Western Reserve University's School of Medicine, recognizes it as "a major contribution to the literature on right-to-die issues in its sweeping analysis, comprehensiveness, detail and currency of the issues and facts presented. It provides, in an engaging style, as thorough a treatment as one could hope for."

Derek Humphrey, founder of the Hemlock Society and author of "Final Exit," calls it "the best and most up-to-date book so far on the critical right-to-die issue. It's a towering survey which is at the same time scholarly, informative and extremely readable."

For more information on the book or to arrange an interview with Kamoie, contact Nora Kelley at (202) 994-3087. To arrange an interview with Hoefler, contact Adrian Bailey at Dickinson College's communications department, (717) 245-1289.

FOR IMMEDIATE RELEASE
April 25, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**"LIFESCIENCES TECHNOLOGY PARTNERS AWARDS"
HONOR CLINICS ACROSS THE NATION FOR INNOVATION IN DELIVERY OF
MEDICAL SERVICES TO LOW-INCOME AND UNDERSERVED POPULATIONS**

LifeSciences Technology Partners, L.P., and
GW's Center for Health Policy Research Co-Sponsor Awards
to be Presented by
Assistant Surgeon General Marilyn H. Gaston at Ceremony May 11

EVENT: LifeSciences Technology Partners, L.P., and The Center for Health Policy Research of The George Washington University join to recognize innovative methods for delivering medical services and technology to poor and medically underserved communities nationwide at an evening award ceremony.

Marilyn H. Gaston, M.D., will present cash awards to the top five honorees. Gaston is assistant surgeon general and director of the Bureau of Primary Care, U.S. Department of Health and Human Services.

The award program was conceived by LifeSciences Technology, L.P., to identify creative, practical and cost-effective methods for improving the delivery of high-quality medical products and services to underserved rural and urban areas, and to provide models for similar improvement in other communities.

A directory describing all 50 nominations will be available in early May.

WHEN: Wednesday, May 11, 1994 at 7:00 p.m.

WHERE: The Willard Hotel
14th and E Streets, NW, Washington, D.C.

* * * * *

Media interested in covering the event should contact Shawn Tate at the GW Office of University Relations, (202)994-6467.

- MORE -

BACKGROUND:

The "Awards for Innovation in Delivery of Medical Technology to Low-Income and Underserved Populations" program received over fifty nominations nationwide. Awards will be granted to the following five nominees:

**THE MISSOURI ELKS DENTAL PROGRAM
KANSAS CITY, MO**

Blending private and public funds, and delivering dental services via three mobile dental clinics, this innovative program brings dentistry out of the office to rural Missouri to care for underserved children with disabilities. Without this service, many of the poor and physically and mentally disabled children of rural Missouri would be denied access to dental care.

**MACK C. AND MERLE S. HUNT DIABETES CLINIC
MONTGOMERY, AL**

The Hunt Diabetes Clinic is the site of a collaborative project which uses an interactive video computer program to provide diabetes-specific information to patients. The clinic's mission is to ensure that all Montgomery County residents diagnosed with diabetes mellitus receive continuous education and patient monitoring in the management and treatment of diabetes. To accommodate these goals, the Hunt Clinic developed an interactive (touch screen) video computer program for diabetic-specific information.

NEW YORK CITY DEPARTMENT OF HEALTH'S CHILD ASTHMA PROGRAM
A partnership between the New York City Department of Health, Columbia University and the Medical Research Association of New York City, the Child Asthma Program creates a medical home for minority children with asthma. This program addresses the very serious problem of inner city asthma in a cost-effective, prevention-oriented and patient/family-centered fashion. The 22 community-based clinics use state-of-the-art pharmacology and technology and provide accessible, friendly sources of high-quality care in which low-income and minority families can easily establish and maintain continuing care relationships for asthmatic children.

**PARKLAND MEMORIAL HOSPITAL'S COMPUTERIZED AUDIO-VISUAL SYSTEM
DALLAS, TX**

Parkland Memorial Hospital's inventive computerized audio-visual system improves the delivery of services to Parkland surgical patients. The patient education system consists of a video on

pre- and post-operative procedures and patient instruction and a health questionnaire program using touch screen and digital voice technology to answer patient questions and develop a patient pre-surgery profile. The system is available in English and Spanish, and a pediatric version using cartoons is in development.

**SOUTHERN SEVEN HEALTH DEPARTMENT NON-EMERGENCY MEDICAL
TRANSPORTATION PROGRAM IN ULLIN, IL**

The Southern Seven Health Department provides a critical link in the access to maternal-child health care in a seven-county rural area by employing transporters who drive clients to and from medical appointments, and who frequently become client advocates and mentors. The Transportation Program provides access to obstetrical and pediatric services for clients in a rural area where there is a high poverty rate, high unemployment rate and little or no public transportation.

* * *

MARILYN HUGHES GASTON, M.D., has dedicated her professional career to improving the health of children and their families, especially poor and minority families. Her approach to accomplishing this goal has been through the delivery of primary patient care as a primary care pediatrician with a subspecialty in ambulatory pediatrics; and through the administration of federal programs directed to service of the underserved.

LIFESCIENCES TECHNOLOGY PARTNERS, L.P., is an investment partnership with offices in Atlanta and Washington, D.C. specializing in companies developing new medical products and services. **Steven E. Levy** is managing general partner of the Partnership. LifeSciences Technology Partners donates a portion of its assets annually to groups dedicated to improving the quality of health care for poor and underserved communities.

THE CENTER FOR HEALTH POLICY RESEARCH at The George Washington University is directed by **Peter P. Budetti**, a pediatrician and lawyer. Budetti holds the Harold and Jane Hirsh Chair of Health Care Law and Policy in the Department of Health Services Management and Policy in the School of Business and Public Management. Supported by grants from private foundations and government agencies, the Center conducts research and policy analysis on a variety of health care issues including health care for low-income and underserved populations, health services for women and children, health care outcomes and effectiveness, disabilities and work incentives and the relationship of the legal and health care systems. The Center has also been a leader in the discussions of national health care reform.



NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

FOR IMMEDIATE RELEASE
April 25, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**THE HONORABLE ABNER MIKVA, CHIEF JUDGE, U.S. COURT
OF APPEALS, TO RECEIVE PI ALPHA ALPHA 1994 PUBLIC SERVICE AWARD
AT GW HONOR SOCIETY DINNER**

**April 29th Event to Honor Outstanding Graduate Students
In GW's Public Administration Program**

WHAT: The George Washington University
Pi Alpha Alpha National Honor Society Dinner

Abner Mikva, chief judge, U.S. Court of Appeals,
District of Columbia; Stephen Joel Trachtenberg,
president of The George Washington University; and
William Davis, GW professor, to be honored.

WHEN: Friday, April 29
6:30 p.m.

WHERE: The University Club
The Marvin Center
800 21st Street, NW
Washington, D.C.
(Two blocks from the Foggy Bottom Metro)

BACKGROUND:

Individuals who are inducted into Pi Alpha Alpha have demonstrated an unwavering commitment to public service and their community. Those who are invited to join Pi Alpha Alpha have dedicated themselves to scholarship, leadership and excellence.

The purpose of Pi Alpha Alpha is to encourage and recognize the outstanding scholarship and accomplishment in public affairs and public administration. The society seeks to promote the advancement of quality in education and practice of the art and science of public affairs and administration. Pi Alpha Alpha objectives foster integrity, professionalism and effective performance in the conduct of government and related public service activities. Society membership identifies those with the highest performance levels in educational programs -- preparing them for public service careers.

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library, 00000

FOR IMMEDIATE RELEASE
April 27, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467

**GW PROFESSOR YONAH ALEXANDER TO CHAIR INSTITUTE ON
"GROUP RIGHTS AND THE WORK PLACE: PREVENTING ETHNIC, RACIAL AND
RELIGIOUS INTOLERANCE AND VIOLENCE" MAY 25**

**Sponsored by The George Washington University in cooperation with
the American Bar Association Section of Individual Rights
and Responsibilities**

EVENT: Yonah Alexander, director of terrorism studies at The George Washington University and Senior Fellow of the U.S. Global Strategy Council, will chair an institute on "GROUP RIGHTS AND THE WORK PLACE: PREVENTING ETHNIC, RACIAL AND RELIGIOUS INTOLERANCE AND VIOLENCE."

The Institute is designed to identify sources of conflict in the workplace between minorities and the majority, or between different minorities. Experts will propose practical measures to minimize workplace tensions and violence in the U.S. and abroad.

Panelists include Minister Antonio Menduina, delegation of the Commission of the European Communities; Charles Gray, director, International Dept., AFL-CIO; Laura M. Lee, director, ACLU (Washington Office); Joseph Swerdzewski, general counsel, Federal Labor Relations Authority; Penny Wakefield, Section of Individual Rights and Responsibilities, American Bar Association; Frank J. Johns, managing director, Pinkerton; Ivan L. King, National Science Foundation; David Wendt, CSIS; and Professors Edgar H. Brenner and Charles Craver, The National Law Center, The George Washington University.

WHEN: Wednesday, May 25, 1994 -- 9 a.m. to 5 p.m.

WHERE: The International Club of Washington
1800 K Street, NW, Room B-1, Washington, D.C.,

COST: Fee for the one-day institute (includes lunch) is \$195. To register or for more information, please call (202) 994-5299 or toll-free (800) 947-4498. Media may attend at no cost.

- MORE -

BACKGROUND:

Institute topics include:

- Migrant workers and forced labor
- Ethnic, racial and religious tensions and violence in the workplace
- Labor law issues: hiring firing, screening, drug testing, discrimination
- Employee grudges against employers and companies
- Hate crimes
- Black-Hispanic relations
- Black-Asian relations
- Black-, Hispanic- and Asian-White relations
- Assessment of race relations in the U.S. and abroad

PROGRAM SCHEDULE

Morning Sessions: "THE AMERICAN EXPERIENCE"

Panel I

9:00 a.m. to 10:30 a.m.

"Current and Future Threats to Industry and the Government"

Panel II

11:00 a.m. to 12:30 p.m.

"Domestic Responses: Political, Legal, Economic and Security-Related"

* * * * *

Luncheon Speaker

12:30 p.m. to 2:00 p.m.

* * * * *

Afternoon Sessions: "THE FOREIGN EXPERIENCE"

Panel III

2:00 p.m. to 3:30 p.m.

"Current and Future Threats to Industry and the Government"

Panel IV

3:30 p.m. to 5:00 p.m.

"National, Regional and Global Perspectives"

CERTIFICATE

Each participant will receive a certificate of completion from
The George Washington University for their
participation in the Institute.

FOR IMMEDIATE RELEASE
April 28, 1994

CONTACT: Karen Sibert
202/994-9023

**NEW GW REPORT ON FACULTY COMPENSATION POLICY AND PRACTICE
EXAMINES HOW INSTITUTIONS TREAT THEIR MOST IMPORTANT RESOURCE**

**ERIC Report Cites Fairness and Appreciation in Policymaking
as Cornerstones of a More Productive Workplace**

A decline in faculty salaries over the past two decades has resulted in broad inequities among individuals and institutions in terms of compensation. In order to maintain institutional quality and to attract talented and motivated individuals, colleges and universities must strike a balance between the faculty's personal and professional needs and the institution's goals and resources.

Thus, the authors of "Making Sense of the Dollars: The Costs and Uses of Faculty Compensation," Kathryn M. Moore, professor and chair of the department of educational administration at Michigan State University, and Marilyn J. Amey, assistant professor of higher education administration in the department of educational policy and leadership at the University of Kansas, have studied the structure of compensation and key decisions involved in developing appropriate compensation structures. Their report analyzes literature and practices concerning the costs and uses of faculty compensation and concludes with recommendations for building effective compensation systems.

"The environment for hiring and retaining talented individuals within the academic profession is growing more turbulent. The necessity for fiscal restraint has not lessened; rather, the multiple demands on financial resources continue to grow. Not least among these concerns are faculty salaries, annual increases and fringe benefits," write Moore and Amey. "Policies and practices affecting compensation form an intangible but significant web of values and actions. Numerous factors, including student enrollments, federal and state aid and tax policy, significantly affect faculty, their work and their pay."

In many instances, today's colleges and universities employ compensation structures that were developed under earlier, more stable financial conditions. The authors suggest that policy

planners recognize that traditional market factors of supply and demand are more germane than ever in the academic labor market. Compensation components such as quasi-monetary and nonfinancial benefits can be especially important in times when salaries cannot be continually increased or when base salaries are not as competitive. Further, they pose that "compensation policy and practice are at the center of an institution's relationship with its faculty...reflect[ed]...through what it rewards, whom it rewards, and how it treats its most important resource."

"Making Sense of the Dollars: The Costs and Uses of Faculty Compensation," is Report No. 5 of the 1993 Higher Education Report Series from the ERIC Clearinghouse on Higher Education and ASHE. ERIC is a sponsored project of The George Washington University's School of Education and Human Development, Department of Educational Leadership, and is funded by the U.S. Department of Education's Office of Educational Research and Improvement.

The monograph is available for \$18.00 from: ASHE-ERIC Higher Education Reports, The George Washington University, One Dupont Circle, NW, Suite 630, Washington, D.C. 20036. Copies for review by the educational press are available upon request.

FOR IMMEDIATE RELEASE
April 28, 1994

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**NEW YORK STATE INTRODUCES BILL FOR GERIATRIC
AND OLDER PRISONERS DRAFTED BY GW LAW PROFESSOR
JONATHAN TURLEY'S PROJECT FOR OLDER PRISONERS**

**New York State Capitol Press Conference to Introduce
The Geriatric and Older Prisoners Act of 1994 to Be Held May 3rd**

Washington, D.C. -- The introduction of New York State's Geriatric and Older Prisoners Act of 1994 will be publicly announced at a press conference held in the Senate Democratic Conference Room, Room 315, New York State Capitol Building in Albany, NY on May 3rd at 11:30 a.m. Senators Maltese (R-NY) and Galiber (D-NY) and Assemblyman Lentol (D-NY) will introduce the bill. The bill was drafted by Jonathan Turley, professor of law at The George Washington University and director of the Project for Older Prisoners (POPS). Turley was assisted by four GW law school students, Sherri Perlstein, Michael Forrest, Monica Gray and Matthew Mandel.

The POPS report and recommended legislation are the result of a comprehensive review of the New York prison system, including an on-site visit to the Green Haven correctional facility in Stormville, New York.

"I am very supportive of the POPS program," says Senator Serphin R. Maltese (Queens), Chairman of the Senate Crime Victims, Crime and Correction Committee. "These are prisoners who, for all intents and purposes, have paid their debt to society. As long as the program maintains a strict selection process, I believe it will be successful."

Older prisoners make up one of the fastest growing segments of the national prison population. According to the Bureau of Justice Statistics, from 1981 to 1990, the number of inmates in U.S. prisons age 55 and older more than doubled. Some estimates project that there will be over 125,000 older inmates by the year 2000. The cost of housing older inmates has been found to be approximately twice the cost of housing younger inmates.

-- more --

While the older prisoners in New York represent only a fraction of the total state prison population, their numbers and costs are rapidly increasing. As of March 1994, there were 1,276 inmates over the age of 55 in New York State prisons.

During their visit to the Green Haven facility, Professor Turley, his students, and various New York legislators met with over 150 older prisoners.

Despite the opening of 34 prisons in New York State over the past twelve years, the states's capacity to house its inmate population is coming dangerously near the breaking point. "Like other states," says Turley, "New York cannot build its way out of this crisis without committing unrealistic amounts of public funds to the deprivation of their needed social programs."

"POPS is a prudent program carefully designed for a specialized population of prisoners, which statistics tell us very clearly are past their dangerous years," said Assemblyman Joseph Lentol, Chairman of the Assembly Codes Committee. "Precious prison space needs to be reserved for those criminals who pose an immediate and violent threat to our society."

The Geriatric and Older Prisoners Act of 1994 will establish a system of parole for eligible older (60 and above), low-risk prisoners; develop a special electronic home detention program for older and geriatric prisoners; create correctional nursing homes for older and geriatric prisoners; and institute the project for Older Prisoners in New York to assist in the development and administration of a comprehensive program.

"The POPS program is hard-nosed, compassionate, practical, and financially sound," says Senator Joseph Galiber, Ranking Minority Member of the New York State Senate Finance Committee. "It provides the resources to take a thorough, and skeptical look at an inmates' claim to rehabilitation, and combine this hard-nosed approach with the wisdom to know when to say punishment should end and compassion take over."

"Our prison system is graying, the inmates are aging," says Turley. This is occurring at a time of intense overcrowding in prisons with hundreds of prisoners being released each year because of mandatory court orders. "The question is not whether someone is going to be released," says Turley. "The question, in 42 states, is who will be released."

"Older offenders are a very expensive item," explains Turley, "because they generally require more medical care." The average cost for housing and medical care of a younger inmate ranges anywhere from \$18,000 to \$20,000 per year whereas the cost

of maintaining older prisoners can reach upwards of \$60,000. To those who argue that the release of older prisoners merely shifts the burden of health care from the prison system to social services, Turley points out the cost differential is about \$40,000 a year.

Turley -- whose work is supported by The George Washington University National Law Center and by a host of GW law students who donate their time and expertise on a pro bono basis -- conducts painstaking research -- which includes an offender's previous record of incarceration, family structure, health and previous chemical dependencies -- of each case prior to taking it before the Parole Board. "We want to make absolutely certain we are recommending people who will not be repeat offenders," says Turley.

The law of averages is on his side. Older offenders generally have a recidivism rate of around 4 percent whereas younger offenders have recidivism rates as high as 70 percent. Thus far, POPS has secured the release of nearly 50 older prisoners -- none of whom have committed repeat offenses.

Turley and his students make certain the transition to life on the outside will be as easy as possible for these prisoners, many of whom have been behind bars for decades. Each POPS recommendation for release includes a detailed parole plan with well-defined sources of income and secured housing.

POPS does not charge for its services. The offices are run by law students, roughly 200 in Louisiana and 75 in D.C., who work without compensation. The two independent POPS offices continue to operate with both legislative and prison-review projects. POPS has completed similar policy and legislative packages for other states, including a recent comprehensive package for the state of Illinois. Several law schools in New York State have already expressed an interest in administering a POPS program in that state. In addition to working with six states on a continual basis, POPS assists legislation and policy initiatives across the country.

Dave Anderson
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FOR IMMEDIATE RELEASE
April 29, 1994

CONTACT: Mike Freedman or
Karen Sibert (202) 994-6460

**FIRST LADY HILLARY RODHAM CLINTON TO DELIVER KEYNOTE ADDRESS
AT THE GEORGE WASHINGTON UNIVERSITY COMMENCEMENT MAY 8**

4,800 graduates to be honored at ceremony on the Ellipse

**Mrs. Clinton, Roderic Hollett Davison, Elizabeth Drew,
John Hope Franklin, Thaddeus Lindner to receive honorary degrees**

Washington, D.C. -- Stephen Joel Trachtenberg, president of The George Washington University, has announced that **First Lady Hillary Rodham Clinton** will receive an honorary Doctor of Public Service degree and deliver the keynote address at GW's Commencement on the Ellipse May 8. The ceremony, honoring 4,800 GW graduates, begins at 10 a.m.

"We are immensely proud to have the First Lady as this year's Commencement speaker at The George Washington University," commented President Trachtenberg. "Her indomitable spirit, enduring commitment and contagious energy are qualities which will serve to inspire GW graduates as they embark on their career and life paths."

Some 20,000 people are expected to attend GW's Commencement, which will be held in the historic oval-shaped park along E Street opposite the south lawn of the White House. The academic processions for Commencement will begin on the Ellipse at 9:30 a.m. on Sunday, May 8, Mother's Day. The Commencement ceremony will be held -- rain or shine -- on the Ellipse.

Ekaterini Malliou, a Master of Public Health degree candidate in the School of Medicine and Health Sciences, will serve as student speaker. She was selected through a University-wide competition.

During the ceremonies, President Trachtenberg will bestow The George Washington University President's Medal posthumously on **Terry Michael Duncan**, a 1993 graduate of the GW National Law Center who died a hero in Russia last October. Duncan had moved to Moscow last summer to start his own law firm. During an uprising staged by government opponents, he saved the lives of several people by pulling them to safety during an attack on a radio and television station. He was shot while protecting wounded New York Times photographer Otto Pohl.

(more)

The President's Medal is the highest honor President Trachtenberg can bestow in the name of The George Washington University. The award will be presented to Mr. and Mrs. Robert Duncan, the parents of Terry Michael Duncan.

The University will also confer honorary degrees upon five outstanding contributors to public service, journalism, business and history at its Commencement ceremony. Honorary degree recipients include:

Hillary Rodham Clinton, Doctor of Public Service. Mrs. Clinton has brought extraordinary dynamism to her role as First Lady, heading the President's Task Force on National Health Care Reform while also attending to family and ceremonial responsibilities. Throughout her adult life, Mrs. Clinton has successfully balanced her family, work, and public service; as First Lady of Arkansas, she combined chairing an education committee that set public school standards in the state with practicing law and managing a home. Mrs. Clinton has devoted much of her career to the interests of children and families. She was a staff attorney for the Children's Defense Fund, founded the Arkansas Advocates for Children and Families, pioneered the Arkansas Home Instruction for Preschool Youth program, and chaired the Arkansas Education Standards Committee. Mrs. Clinton was named Arkansas Woman of the Year in 1983 and Arkansas Mother of the Year in 1984.

Roderic Hollett Davison, Doctor of Humane Letters. Davison began teaching at GW in 1947 and is currently Professor Emeritus of History. A specialist in modern European and Near Eastern history, he is a founding member and former president of both the Middle East Studies Association and the Turkish Studies Association of North America. Davison has tirelessly contributed to the University community as a member of the GW faculty, including stellar service for many years on the faculty senate, as chairman of the History Department, on dean's councils for Columbian College and as acting dean of the Graduate Council.

Elizabeth Drew, Doctor of Letters. Drew is a highly acclaimed journalist who for 19 years was the Washington correspondent for The New Yorker magazine and appears regularly on such public affairs shows as "Meet the Press" and "The MacNeil Lehrer NewsHour." In the early '70s, she was the host of "Thirty Minutes with . . .," a weekly television program on the Public Broadcasting Service where she conducted one-on-one interviews with public figures such as John Erlichman, Hubert Humphrey, King Hussein, Indira Gandhi and Golda Meir. She also served as a panelist for the presidential debates in 1976 and moderator of the League of Women Voters Democratic candidates' debate in April 1984.

(more)

John Hope Franklin, Doctor of Humane Letters. Franklin is well regarded as the foremost authority on the history of African-Americans. He has written ten books and many articles on the issues of slavery and freedom, segregation and equality, race and civil rights. He is the James B. Duke Professor of History Emeritus at Duke University, where for seven years he was professor of legal history at that institution's law school.

Thaddeus Alphonse Lindner, Doctor of Public Service. Lindner is a distinguished businessman and community activist, loyal GW alumnus and dedicated University trustee. As an undergraduate student at GW, Lindner began a business venture which grew into the largest commercial parking company in the Washington metropolitan area and one of the largest in the country, Colonial Parking, Inc. He is a 24-year member of the board of trustees and a former president of the General Alumni Association and Colonials, Inc., once the official support group for intercollegiate activities.

The University's Commencement weekend will encompass a number of celebrations, beginning Friday, May 6, with the **School of Business and Public Management annual awards** at 7 p.m. in the Marvin Center Ballroom (800 21st Street, NW). There will be a reception following the awards ceremony.

The **doctoral candidate hooding ceremony** will take place on Saturday, May 7, at 9:30 a.m. in the Dorothy Betts Marvin Theatre (800 21st Street, NW). The ceremony will include candidates from Columbian College and Graduate School of Arts and Sciences, the School of Business and Public Management, the School of Education and Human Development and the School of Engineering and Applied Science. Candidates will receive their doctoral hoods during the ceremony. A reception will follow.

The May 7 schedule also includes the **Naval Reserve Officers Training Corps commissioning ceremony**, 2 p.m. at Fort Meyer, Virginia. This ceremony is for graduating NROTC students and their guests.

The **Columbian College and Graduate School of Arts and Sciences undergraduate awards ceremony** will take place in the Marvin Center Theatre at 4 p.m. Receptions will follow the presentations.

The **Elliott School of International Affairs** will host its annual **Dean's Skaal** in the GW University Club, Marvin Center third floor at 5 p.m.

The East Hall of Union Station (50 Massachusetts Ave., NE) is the site of **The Distinguished Alumni Achievement Awards dinner** on May 7 at 6 p.m. This annual black-tie event honors outstanding alumni of the University.

(more)

Distinguished Alumni Achievement Award recipients are:

William P. Barr, former attorney general of the United States;

Lydia Simone Bond, renowned expert in prevention of HIV infection in third-world countries;

Pete L. Manos, chairman of Giant Food, one of the largest regional supermarket chains in the United States;

Herbert Weissbach, internationally-acclaimed molecular biologist; and

Rear Admiral Louise C. Wilmot, highest ranking woman in the United States Armed Forces and first female to command a Naval Base;

"A Monumental Celebration at Union Station" honoring graduates follows the Alumni Achievement Awards dinner. The event will be held in the Main Hall of Union Station and will feature live entertainment, desserts and dancing to "ODYSSEY." This celebration is for the entire University community, their family members and guests.

On Sunday, May 8, the GW academic processions will begin on the Ellipse at 9:30 a.m. The Commencement ceremony will begin at 10 a.m. At the conclusion of the program, graduates and their guests are invited to a reception in a football field-size tent on the Ellipse.

Graduation ceremonies for **GW's School of Medicine and Health Sciences** will take place Friday, May 27, at 11 a.m. at Lisner Auditorium (730 21st Street, NW). The keynote address will be delivered by **Dr. Joycelyn Elders**, U.S. Surgeon General, who will receive an honorary Doctor of Public Service degree. **Robert Petersdorf**, President Emeritus of the Association of American Medical Colleges, will receive an honorary Doctor of Science degree.

The **GW National Law Center** will hold its graduation on Sunday, May 29, at 1:30 p.m. in the Smith Center (600 22nd Street, NW). The keynote speaker will be **Joyce Hens Green**, United States District Judge for the District of Columbia, who will receive an honorary Doctor of Laws degree. **William J. Brennan, Jr.**, retired Associate Justice of the United States Supreme Court, will also be honored during the ceremony with an honorary Doctor of Laws degree.

Members of the media interested in attending GW's Commencement should contact Michael Freedman or Karen Sibert of the GW Office of Public Affairs at (202) 994-6460.

FOR IMMEDIATE RELEASE
April 29, 1994

MEDIA CONTACT: Shawn Tate
(202) 994-6467
PUBLIC CONTACT: Janet Blyberg
(202) 994-8401

GW'S COLONNADE GALLERY PRESENTS "MIN HWA: KOREAN FOLK ART"
MAY 19 - JULY 1

EVENT: The George Washington University Colonnade Gallery is pleased to present "Min Hwa: Korean Folk Art."

The Colonnade Gallery is honored to be exhibiting this selection of Korean folk art that includes painted screens and paintings which are on loan from the Kyonggi University, Seoul and Suwon, Korea. These art works display the elegance and beauty of traditional Korean painting.

"Min Hwa: Korean Folk Art" is co-sponsored by the Office of Special Events and the Marvin Center Governing Board.

For additional exhibit information, contact Janet C. Blyberg, Colonnade Gallery coordinator, at (202) 994-8401.

WHEN: May 19 - July 1, 1994
Seven days a week, 8 a.m. to midnight
Opening reception: Thursday, May 19, 5 to 7 p.m.

WHERE: The George Washington University Colonnade Gallery
Marvin Center, third floor
800 21st Street, NW, Washington, D.C.
(Two blocks from Foggy Bottom/GW Metro)

COST: Free and open to the public